

# TRANSCRIPT OF PROCEEDINGS

IN THE MATTER OF: )  
 )  
STAKEHOLDERS MEETING )  
MEADWESTVACO )  
 )

Pages: 1 through 36  
Place: Riverdale, Maryland  
Date: February 26, 2004

**HERITAGE REPORTING CORPORATION**

*Official Reporters*  
1220 L Street, N.W., Suite 600  
Washington, D.C. 20005-4018  
(202) 628-4888  
hrc@concentric.net

## IN THE UNITED STATES DEPARTMENT OF AGRICULTURE

IN THE MATTER OF: )  
 )  
STAKEHOLDERS MEETING )  
MEADWESTVACO )  
 )

Training Room 1  
4700 River Road  
Riverdale, Maryland

Thursday,  
February 26, 2004

The parties met, pursuant to the notice, at  
2:10 p.m.

BEFORE: CINDY SMITH  
Deputy Administrator

## APPEARANCES:

USDA, APHIS and BRS:

REBECCA BECH, Associate Deputy Administrator  
SUSAN KOEHLER  
JOHN TURNER  
NEIL HOFFMAN  
MICHAEL WACH

## APPEARANCES (CONT.):

For MeadWestvaco:

DAVID CANAVERA, Ph.D.  
Manager, Ecology Project, Forestry Division

K.L. (CASEY) CANONGE  
Vice President of Communication, Forestry Division

Participants:

LEVIS HANDLEY  
CRAIG ROSELAND  
MICHAEL BLANCHETTE

(2:10 p.m.)

MS. SMITH: Well, welcome, good afternoon, could join us for our series of stakeholder sessions on our new Environmental Impact Statement, our plant biotechnology regulation changes. Thank you for taking time to join us today and for thinking with us that's relevant to our rulemaking process.

We have primarily two purposes for these . The first is to allow us to share on about our EIS process and our regulation process associated with revising our plant technology regulations. And secondly, it's our to gather diverse and informative input that port effective and sound decision making as we ur new regulations.

We have here from BRS most of our management well as several members of our staff and, available, other key Agency personnel that are in supporting BRS in this effort.

I should mention two key individuals who have been dedicated to this effort full time, in managing the work that we're going to be both completing the EIS and completing our

1 new biotechnology plant regs. The first is John  
2 Turner, whom you may know. He's a very important  
3 member of our leadership team here in BRS and I'm  
4 pleased to say that John is leading this effort on a  
5 full time basis.

6           And a second individual who's a new face to  
7 BRS, you may not be familiar with, is Michael Wach, W-  
8 A-C-H, a recent BRS hire as an environmental  
9 protection specialist within our environmental and  
10 ecological analysis unit. In addition to possessing a  
11 Ph.D. and a J.D., Michael brings research experience  
12 in plant pathology and weed science, as well as legal  
13 experience in cases involving NEPA, Clean Air and  
14 Clean Water Act and other environmental regulations.  
15 At this point, I'm going to turn it over to John  
16 Turner, who will provide some additional background  
17 information for you and then we'll open up the session  
18 for your remarks or your interactive discussion.

19           MR. TURNER: Thanks, Cindy. As you likely  
20 know, we've been in discussions with our sister  
21 agencies, the EPA and FDA, and the White House and  
22 those concluded that the coordinated framework has  
23 provided an appropriate science and risk based  
24 regulatory approach for biotechnology.

25           However, the Plant Protection Act of 2000

1 provides a unique opportunity for APHIS to revise its  
2 regulations and potentially to expand our authority  
3 while leveraging the experience gained through history  
4 and enhance our regulatory framework. And we would do  
5 this in order to position ourselves for the future  
6 advancement of the technology.

7           And we also concluded those discussions with  
8 some general agreement of how the regulatory approach  
9 should evolve, but still there is much opportunity for  
10 public and stakeholder input as we move forward,  
11 because it's very early in the process. So given  
12 this, what we would like to do at these meetings is  
13 just have an opportunity to hear your thoughts as well  
14 as have an informal give and take of ideas. And it's  
15 a really a unique time to have this opportunity again,  
16 because it's early in the process and because we  
17 haven't started the formal rulemaking process as of  
18 yet.

19           Our discussions, as you'll notice, are being  
20 professionally transcribed and there's two reasons for  
21 this. First, we want an accurate record of our  
22 discussions to facilitate our ability to capture and  
23 defer to your input later. And secondly, in the  
24 interest of transparency and fairness to all  
25 stakeholders, we will be making available as part of

1 the public record and potentially on our website,  
2 documentation of all of our stakeholder discussions,  
3 so that the public and other stakeholders will all  
4 have the benefit of the discussions that we're  
5 conducting with all the groups throughout the week.

6           While we're happy to share information on  
7 the direction we will be likely taking during this  
8 process, because we are accepting input, our thinking  
9 is going to be changing and evolving. In addition to  
10 the stakeholder and public input that we're receiving  
11 this week, those within USDA, such as our  
12 Administrator, the Undersecretary or Office of General  
13 Counsel and the Secretary, could provide insightful  
14 direction, also, as we go forward.

15           So while we value your input, it's important  
16 for us to recognize that the thinking is still  
17 evolving. So we may get into some very lively and  
18 enthusiastic discussions about something, but the  
19 process is evolving and changing.

20           On that note, it's very difficult to say  
21 exactly where we will end up with these revisions to  
22 our regulations. What we can do is share our overall  
23 priority areas which are going to guide us in the  
24 process. The first is rigorous regulation, which  
25 thoroughly and appropriately evaluates and insures

1 safety and is supported by strong compliance and  
2 enforcement.

3           The second is transparency of the regulatory  
4 process and regulatory decision making to stakeholders  
5 and the public. And this is very important and  
6 crucial for maintaining public confidence, as you  
7 know. We need a scientific based system. We've  
8 always had this, but we want to insure that we have  
9 the best science used to support regulatory decision  
10 making in order to insure safety.

11           We recognize the importance of  
12 communication, coordination and collaboration with  
13 really a full range of stakeholders. And finally, I  
14 would mention international leadership. We need to  
15 insure that international biotechnology standards are  
16 all science based, as are ours. We need to support  
17 international capacity building and we need to  
18 consider the international implications of any policy  
19 and regulatory decisions that we make. As we prepare  
20 for our discussions, I want to let you know that for  
21 effective transcription, at least for the first time  
22 that you speak, please state your name for the  
23 transcriber and after that, there's no need to repeat  
24 that. And with those comments, we're ready to get  
25 started. I'll turn things over to you.



1           MR. CANONGE: Thanks, John. My name is  
2 Casey Canonge and I'm the vice president of Forestry  
3 Communications for MeadWestvaco Corporation. I'll  
4 give you a little background in a second. Just a  
5 quick question to you, John, on the process here. You  
6 mentioned transparency of the discussion and these  
7 going up on your website. Are these going up as you  
8 go along? Is there a day when they will all be put  
9 up? What's the process for when we'll be able to see  
10 the full spectrum of input that you saw?

11           MS. SMITH: We're not sure yet. We're going  
12 to meet with our transcriber after this and get a  
13 sense of what the timeline is for when they'll go up.  
14 My sense is they'll all go up at the same time, but we  
15 don't have a sense yet of when that's going to happen.

16           MR. CANONGE: Will they go up, necessarily,  
17 before the end of the comment period in March?

18           MS. SMITH: We're not certain if they will.

19           MR. CANONGE: Okay.

20           MS. SMITH: We can certainly get back and  
21 let you know after the meeting.

22           MR. CANONGE: It was a question to see what  
23 other perspectives you were getting.

24           First of all, let me thank you for giving us  
25 the opportunity for us to come and talk with you today

1 and to let you know that we support the intent to  
2 review your regulations pertaining to the importation,  
3 the interstate movement and the environmental release  
4 of products developed through biotechnology. To  
5 provide a framework for our discussion and our  
6 presentation, I think it's important to give you some  
7 context and history of our company, MeadWestvaco, why  
8 we have an interest in biotechnology.

9           We are a leading global producer of  
10 packaging, coated and specialty papers, consumer and  
11 office products and specialty chemicals. Among our  
12 principal markets we serve are the automotive,  
13 beverage, consumer products, health care, media and  
14 entertainment and the publishing industries. We  
15 operate in 29 countries, we serve customers in over  
16 100 nations.

17           We manage 2.2 million acres of strategically  
18 located forest lands in the Eastern United States and  
19 in southern Brazil. I would mention that our  
20 Brazilian forestlands are over 1,000 miles south of  
21 the Amazon Rainforest. These are in the southern most  
22 area of Brazil, well away from the Rainforest.

23           Our lands in the United States are managed  
24 to stringent environmental standards that are in  
25 conformity with the Sustainable Forestry Initiative,

1 and in Brazil, we have helped develop the CERFLOR  
2 certification system and we are preparing to certify  
3 to that standard, as well. So that provides some  
4 background for why we have an interest and our  
5 interest is in forest related biotechnology.

6 MR. CANAVERA: Okay, as we proceed --

7 MR. CANONGE: Dave, why don't you identify  
8 yourself?

9 MR. CANAVERA: I'm sorry, I have to do that,  
10 right. My name is David Canavera and I am the manager  
11 of our forest lands and technology program of our  
12 ecology project. As we go through this part of the  
13 discussion, we have some materials to hand out which  
14 come from one of our internal publications, which is  
15 called Forest Focus, which is available in the public  
16 domain at this time. Casey heads this up and we'll be  
17 referring to these -- or not referring to them, but  
18 just mainly we're giving them to you to provide.

19 So through its predecessor companies, Mead  
20 and Westvaco, now we're known as MeadWestvaco, we have  
21 a 60 year track record of experience and expertise in  
22 forest research, starting back in 1944. The company's  
23 forest research program, headquartered in Summerville,  
24 South Carolina, has been one of the largest and most  
25 comprehensive in the forest industry. In the early

1 years, in the 1940s, the state of the art was to  
2 gather pine seeds for future tree planting only from  
3 straight trees which existed in natural stands. The  
4 thought was that these trees were presumed to be  
5 genetically superior and would pass those traits on to  
6 their offspring.

7           This proceeded into the 1950s, when we  
8 established our first Loblolly pine seed  
9 productionary, which actually provided us our initial  
10 first better quality, genetically better quality seed  
11 for planting. And at that time, the company also took  
12 an active role in forming and being a part of the  
13 North Carolina State University Industry Tree  
14 Improvement Cooperative. This is a region wide effort  
15 to find, select and breed superior Loblolly pine  
16 trees.

17           In the mid-50s, the company selected our  
18 trees and we established our first genetically  
19 improved seed orchards and we conducted our first  
20 controlled pollination studies. To date, we've  
21 planted almost 1.5 billion seedlings of Loblolly pine  
22 on company lands and CFM landowner lands over the last  
23 half century.

24           So as part of this Loblolly pine  
25 domestication process, we call it, we've explored the

1 impacts of genetics, the impacts of poor soils on tree  
2 growth, as well as the impacts of various cultural  
3 treatments, including fertilization, weed control,  
4 prescribed burning, all the time being able to  
5 continue with our advances and our genetics research.

6           We're currently in our third cycle of  
7 Loblolly pine breeding.

8           (Discussion held off the record.)

9           MR. CANAVERA: And also using traditional  
10 tree breeding processes, we developed a hybrid pine  
11 that affords improved cold hardiness, while retaining  
12 the growth advantages of Loblolly pine. This is a  
13 hybrid between pitch pine and Loblolly pine. This  
14 hybrid has allowed us to extend the range of our pine  
15 plantations considerably further north, while  
16 maintaining the productivity levels typically  
17 associated with more southern climates.

18           MR. CANONGE: Let me stop you just a second,  
19 David.

20           MR. CANAVERA: Go ahead.

21           MR. CANONGE: When we finish this  
22 presentation, we would like to come back and talk with  
23 you about this pitch Loblolly hybrid, because I think  
24 it is a good example of a lot of what you're talking  
25 about in terms of genetic modification. This was done

1 using conventional tree breeding techniques, but if it  
2 had not been done using that process, it certainly  
3 would have been a candidate for this kind of  
4 biotechnology activity and it could provide a good  
5 basis for a follow up discussion at the end of the  
6 presentation. Dave, sorry for the interruption.

7           MR. CANAVERA: In the late 1970s, the  
8 company considerably expanded its research efforts  
9 beyond conventional tree breeding and other more known  
10 conventional methods, they used productivity efforts  
11 at the time, realizing that the empirical studies  
12 which we were establishing were yielding diminishing  
13 returns.

14           So our goal with that expansion of our  
15 program was to more fully understand the basic  
16 structure, functional processes of tree growth, stand  
17 growth and the role of plantations, forest  
18 plantations, on forest ecosystems.

19           And this is when we started our  
20 biotechnology program. Realizing that biotechnology  
21 had great potential when applied to forest trees, we  
22 established our program in 1985. This particular  
23 material, which was going around here has three  
24 articles describing some of our biotechnology efforts.  
25 This was expanded over the years to include tissue

1 culture, transformation, molecular biology and field  
2 testing. And this truly was a world class research  
3 effort and it became one of the technology bases, if  
4 you will, for the formation of a new company called  
5 ArborGen in 2000. Now ArborGen is a joint venture  
6 between MeadWestvaco, International Paper Company,  
7 Rubicon and Genesis Research and Development.

8               So MeadWestvaco's experience and our  
9 transition from managing natural pine forests to  
10 plantations of genetically improved pines has resulted  
11 in a quadrupling of forest productivity. This  
12 information is coming and the material is coming out  
13 here. This enhanced productivity means the company  
14 can meet its wood fiber needs on fewer acres, thus  
15 bringing other forested acres to serve other ecosystem  
16 values. All of these increases in productivity are  
17 the result of basic and applied research conducted by  
18 MeadWestvaco, but also through our partnerships with  
19 many, many academic institutions.

20               (Discussion held off the record.)

21               MR. CANONGE: I want to try to put our  
22 biotechnology research into some context, in terms of  
23 how we manage our land, because people who are not  
24 involved in the day to day operation of industrial  
25 forestry often have a vision. When we start talking

1 about pine plantations or some kind of plantation  
2 management, that it is spread from horizon to horizon,  
3 as far as the eye can see. And that is not how we  
4 manage our lands.

5           We use a process called ecosystem based  
6 forestry. And quick story short, you don't have to  
7 look through this whole thing. Basically, what we do  
8 is we assign all of our land to one of six categories.  
9 Timber management, visual quality, non-forest, water  
10 quality, special areas for habitat diversity. And so  
11 all of our land is assigned to one of those  
12 categories. Our timber management zones are typically  
13 our most productive sites. And each timber management  
14 zone then consists of several stands of various ages  
15 and sizes and sometimes even varying species. The  
16 harvest size in a timber management zone is typically  
17 60 acres or less. So it is not that kind of large  
18 scale that some would have you believe. By carefully  
19 planning harvest scheduling, we're able to maintain a  
20 diversity of stand ages and sizes within an individual  
21 timber management zone. That helps us maintain  
22 diversity of wildlife habitat and ecosystem values.

23           About 20 percent of our land base is in  
24 zones other than timber management, i.e., 80 percent  
25 of our land is managed for timber production, 20



1 percent is managed primarily for other things, whether  
2 that be water quality, special areas protection,  
3 habitat diversity, visual quality or other ecosystem  
4 values. So we want you to understand how we use our  
5 land and how trees are put out there on the landscape.

6 MR. CANAVERA: So MeadWestvaco's extensive  
7 experience and track record in forest research and  
8 forest management makes us well positioned to speak to  
9 the science associated with forest biotechnology.  
10 WE'd like to make the following points.

11 First is the current risk assessment used by  
12 APHIS to regulate biotechnology since 1987 has worked  
13 extremely well, as evidenced by more than 10,000 field  
14 trials and 60 biotech products in the marketplace  
15 without any adverse effect on the environment or human  
16 health.

17 Second, the case by case risk assessment  
18 approach currently used in evaluating a specific trait  
19 and a specific crop has avoided the one size fits all  
20 categorical approach that could either overstate or  
21 underestimate risks for specific traits in a  
22 particular crop of interest. Loblolly pine is the  
23 principal plantation species in the United States, for  
24 example, is a well understood and characterized crop  
25 species. And genetic modifications to it should be

1 treated on a case by case basis.

2 Third, classification of risk should always  
3 be science based. Our experience to date clearly  
4 demonstrates that even within the broad categories of  
5 forest tree species, we find distinctive  
6 characteristics related to species, sites, treatments,  
7 level of genetic control and interactions between all  
8 of these.

9 Fourth, the benefits associated with  
10 biotechnology will allow us to continue to increase  
11 the productivity of our most productive land, freeing  
12 up additional acres to serve other forest ecosystem  
13 values.

14 MR. CANONGE: Let me conclude by saying that  
15 the forests of the United States are among the most  
16 healthy and abundant and productive in the world and  
17 we all should take great pride in that fact. Our  
18 forests provide clean water, clean air, diverse  
19 wildlife habitats and a variety of recreational  
20 opportunities for all.

21 The U.S. forest products industry employs  
22 1.5 million people in growing, harvesting and  
23 manufacturing wood and paper products. Forest based  
24 industries are among the top ten manufacturing  
25 industries in 42 of our states. These forest products

1 are derived from a sustainable resource. They are  
2 recycled at high rates, but we are competing with  
3 regions of the world that have longer growing seasons,  
4 lower labor costs and less stringent environmental  
5 standards. Many of these regions are also closer to  
6 the emerging markets of China, Eastern Europe and  
7 South America. Our competitors are not located in  
8 North Carolina or Tennessee. They are located in  
9 Malaysia, Indonesia, Korea, South America. Forest  
10 research breakthroughs, including biotechnology, will  
11 help insure that the forest products industry remains  
12 globally competitive. And our forests will remain  
13 healthy and productive in that process.

14           Science and technology innovations that  
15 enhance productivity will enable forest managers to  
16 provide more wood and paper products from fewer acres.  
17 That will help to meet society's demands for a  
18 diverse set of forest products and values that range  
19 from housing to biodiversity.

20           MeadWestvaco has a long history of research  
21 and forest management expertise resulting from both  
22 our internal research programs and from a wealth of  
23 information generated by the scientific community at  
24 large.

25           Management practices in forestry address

1 ecosystem and wildlife values and landscape management  
2 practices. Biotechnology will be applied in the  
3 context of these existing practices. It is a valuable  
4 tool to enhance forest productivity to meet the fiber  
5 needs of future generations. Forest biotechnology has  
6 the potential to significantly enhance our production  
7 of wood and fiber based products. That research must  
8 be conducted in ways that thoughtfully consider both  
9 risk and benefit, and we believe that the current case  
10 by case risk assessment approach for specific traits  
11 and species is the best means to accomplish this.

12           Any decisions regarding regulation of forest  
13 biotechnology must be science based if both the  
14 community and society have confidence in the  
15 technology, in the resulting products and in the  
16 safety of our forest environment. Did the tape end at  
17 the right time?

18           MS. SMITH: She has more. The room we were  
19 in yesterday at FDA had this bell that kept going off  
20 every half hour and it was this lovely series of bells  
21 and someone would make a statement and then they'd get  
22 this bell, so it's a similar type of thing. Okay.

23           MR. CANONGE: Let's go back, Dave, and talk  
24 a little bit about the pitch Loblolly thing. It is a  
25 cold, hardy trait which, had it not been done back

1 beginning in the 60s between Westvaco and the U.S.

2 Forest Service --

3 MR. CANAVERA: The U.S. Forest Service. IT  
4 was a cooperative project.

5 MR. CANONGE: It really was designed to  
6 provide a more cold hardy pine tree that could be  
7 planted farther north than traditional Loblolly pine  
8 and that was achieved using conventional genetics, but  
9 had that not been done, it would have been a prime  
10 candidate for forest biotechnology.

11 MR. CANAVERA: You've got the trait through  
12 another species is what you did, rather than getting  
13 the cold hardiness trait from knowing what the enzyme  
14 pathway is or knowing what the particular gene is.  
15 You just got it through hybridization. So that's a  
16 very good example.

17 MR. CANONGE: It is a tree species which is  
18 native to all of the Southeastern United States.  
19 Probably the premier tree species for wood production  
20 in the wood basket of the Southeast. Pitch pine, a  
21 lesser species in terms of commercial value, but  
22 growing farther north.

23 MR. CANAVERA: Much further north, New York  
24 state, Maryland, Pennsylvania.

25 MR. CANONGE: So it was a case where the

1 science has been done, it's now been commercially  
2 outplanted for the last 20 years.

3 MR. CANAVERA: Twenty years we've been  
4 planting.

5 MR. HOFFMAN: Is that propagated?

6 MR. CANAVERA: It's propagated by seed.

7 MR. HOFFMAN: So it's fertile?

8 MR. CANAVERA: Right, it's fertile. We have  
9 seed. We're actually using second generation seed and  
10 there are back crosses to Loblolly pine to some  
11 extent.

12 MR. CANONGE: I think my point would be that  
13 if this were lumped into a broad category of all trees  
14 are going to be medium risk or all trees are going to  
15 be high risk, that it just really is not nearly as  
16 effective as looking at things on a case by case  
17 basis. This is an example of something which was  
18 achieved, has had a 20 year record of commercial  
19 application without a problem, had it been dumped into  
20 a particular category, might have been the wrong  
21 category. That's why I think the pitch Lob hybrid is  
22 a good example of why the categorization process of  
23 high, low, medium can lump people together in the  
24 wrong groups, lump trees together or species in the  
25 wrong groups necessarily, or inappropriate.

1           MR. CANAVERA: We really didn't talk about  
2 the technology ladders or this chart showing the past  
3 and future gains, but if you'll look at these, you'll  
4 see a combination of genetic treatments, a lot of  
5 cultural treatments, etc. And it's been a gradual  
6 improvement as we've gone through time. This is more  
7 or less an industry average for the South, if you  
8 will.

9           The box in the top right hand corner being  
10 in yellow is where we want to go in the future. And  
11 obviously, genetic engineering is one of the  
12 components of that box. We feel that the gains are  
13 out there to be had, it's just a matter of figuring  
14 out just exactly what they are at this time, what  
15 traits we want to focus on. But it's obvious that  
16 it's there and we can make gains, obvious gains  
17 through genetic engineering as well.

18          MR. CANONGE: The other chart, the red bar  
19 chart, shows what has been achieved in pine  
20 productivity. And that really has been one of the  
21 things which has allowed the Southeast forest products  
22 industry to be as successful as it has up till now.  
23 The move from native stands with insufficient or mixed  
24 stocking in terms of how many trees per acre, the move  
25 to plantations, the additional cultural treatments,

1 all of these things have resulted in significant gains  
2 in terms of productivity. All of that said, we know  
3 from our experience down in Brazil that they have a  
4 longer growing season and they are even more  
5 productive. Our plantations down there, Dave, are how  
6 much more productive than our plantations here?

7 MR. CANAVERA: Roughly three times.

8 MR. CANONGE: Same trees, same seed, same  
9 sources. So for us to continue to try and remain  
10 competitive, we need to take advantage of all of the  
11 science that we can.

12 MR. TURNER: Impressive, impressive gains  
13 since the 1970s.

14 MR. CANAVERA: Yes.

15 MR. TURNER: Sort of four-fold activity.

16 MR. CANONGE: And a lot of that has to do  
17 with these guys understanding the mechanisms of trees.

18 MR. CANAVERA: We used the domestication  
19 process, I think, is a good word, because that's a lot  
20 of what's been involved, is figuring out the specific  
21 genetics which grows best, the specific soil types,  
22 the specific nutrient supplying capacities of their  
23 soils, what are the nutrition requirements of the  
24 trees, what are the spacing requirements? Insect  
25 control, disease control. We've been able to achieve



1 a lot of that. So it's a combination of all of those.

2 MR. CANONGE: They have gone through a land  
3 classification system whereby we now match up families  
4 of trees where we know the mother tree, we know the  
5 father tree and we know that that particular family  
6 grows best on this particular soil. And so we plant  
7 that family of trees on that soil type. Over here is  
8 a different soil type. That family doesn't do as  
9 well, a different family does.

10 And so, as Dave says, the domestication of  
11 Loblolly pine is what's allowed us to achieve the  
12 gains that you see there.

13 MS. KOEHLER: You mentioned some kind of a  
14 certification system in Brazil? Could you talk a  
15 little bit more about that?

16 MR. CANONGE: CERFLOR is --

17 MR. CANAVERA: Certificacao Forestal.

18 MS. KOEHLER: Could you spell that?

19 MR. CANAVERA: In Portuguese or English?

20 MS. KOEHLER: Good point. I didn't know it  
21 was in Portuguese.

22 MR. CANAVERA: Okay, and I speak Portuguese,  
23 so C-E-R-T-I- -- Certification Forestry is what it is.  
24 I can show you how to write it.

25 MR. CANONGE: But it is, as you may be

1 familiar with here in the United States, there are a  
2 number of forest certification systems. The  
3 sustainable forestry initiative that is one. The  
4 other one would be the Forest Stewardship Council,  
5 FSC. These systems in the U.S. are designed to assure  
6 consumers that the products that they are purchasing  
7 are produced in sustainable ways from sustainable  
8 managed forests. The process going on in Brazil is to  
9 provide a similar certification system.

10 MR. CANAVERA: The details would be  
11 particular to Brazil, but the concept is the same.

12 MR. CANONGE: If you wanted to see the U.S.  
13 version, you could either type in, I believe it's  
14 SFI.org or FSC.org and you would be able to look at  
15 that. Or just type in a search for forest  
16 certification and you'll find both of those. And  
17 they're basically review processes that look at both  
18 your procedures and your practices to assess whether  
19 or not you're managing, harvesting and producing  
20 forest products in sustainable ways.

21 MR. WACH: I had a question. You mentioned  
22 your preference for case by case evaluation for each  
23 genetically modified organism and I wanted to know,  
24 especially when you're dealing with trees where it's a  
25 long term proposition to go down a particular path,

1 you may have a range of genes that you'd like to  
2 pursue. And you winnow down and you move along a  
3 certain path towards what you hope would be an  
4 acceptable final product. It seems to me that a case  
5 by case may provide you with less predictable than a  
6 tiered approach. A tiered approach, you may have some  
7 foresight into how we will view your final product.  
8 With a case by case, you may have less insight into  
9 how we will see the final product coming out of your  
10 research program.

11 MR. CANAVERA: Could you expound a little  
12 more on a tiered approach?

13 MR. WACH: Well, you basically --

14 MR. CANONGE: That's low, medium and high.

15 MR. WACH: Well, in other words, a  
16 categorized type of approach. We've bounced back and  
17 forth some.

18 MR. CANONGE: First of all, understand that  
19 foresters, by our nature, are pretty patient people.  
20 The trees that we plant are not likely to be  
21 harvested, in some cases, until after we retire. So  
22 we understand the longer term perspective.

23 I think it is a desire not to have things  
24 potentially miscategorized, which leads us to believe  
25 that the case by case system is better for specific

1 traits in specific species. And that may have to do  
2 with the uncertainty of what the categories would be  
3 and how those things would break out.

4 MR. CANAVERA: And the biology of each  
5 species of tree is different.

6 MR. CANONGE: You have pines, you have  
7 hardwoods, you have northern hardwoods, you have  
8 southern hardwoods. The range is really quite diverse  
9 and without knowing what kind of a categorization  
10 system you would have -- and I think if you get it  
11 down to the level that we would probably like, it  
12 would be almost back to a case by case system, because  
13 you're not just looking at forest trees, obviously.  
14 You're looking at an entire spectrum of things. And I  
15 don't think that you could have fine enough detail in  
16 each category and have enough categories for us to  
17 feel comfortable with that kind of a process. Dave,  
18 is that --

19 MR. CANAVERA: I just think, biologically  
20 speaking, I think I would come at it from the  
21 biological perspective that each species is different.  
22 Under certain environmental conditions, they're going  
23 to behave a certain way and do a different thing. I  
24 think we have to understand what those conditions are,  
25 how that species will perform under those conditions.

1 And how a particular gene would perform under those  
2 conditions. Just knowing all the interactions that  
3 occur in nature, so that's where I would come at it on  
4 a case by case basis.

5 Sometimes, you know, would be different than  
6 others.

7 MS. KOEHLER: This Forest Stewardship  
8 Council --

9 MR. CANONGE: I wish I had known that you  
10 were going to be interested in this because I would  
11 have brought you some more information.

12 MS. KOEHLER: Maybe, you know, we have other  
13 people on staff that are more into trees than I've  
14 been in the past, and maybe they're more versed. But  
15 I'm curious as to what extent data has been collected  
16 on the environmental impacts, if you will, on forest  
17 ecology and the environment from the introduction of  
18 different types of hybrids or different species that  
19 have been employed for purposes of, you know, paper  
20 production and what not? I mean, if they're looking  
21 at practices to see if they promote sustainable  
22 forests, would that include the impacts of introducing  
23 new species or different hybrids and what impacts  
24 they're actually having?

25 MR. CANONGE: The Forest Stewardship Council

1 certification system is promoted largely by a number  
2 of environmental groups, World Wildlife Fund being one  
3 of the leaders in that. They, frankly, are opposed to  
4 the use of any genetically modified organisms.  
5 They're also opposed, in large part, to most forest  
6 plantations. The certification system has become a  
7 political process and it's used to achieve a variety  
8 of ends, including the limitations on timber  
9 harvesting in various areas, the rights of indigenous  
10 peoples. It's become a giant mix. Forest Stewardship  
11 Council doesn't have a strong scientific basis for why  
12 they're opposed to genetically modified trees, they're  
13 simply opposed to genetically modified organisms in  
14 general.

15               In terms of history and such, I would say  
16 that probably our pitch Loblolly is as much an example  
17 of a hybrid, in terms of forestry.

18               MR. CANAVERA: Well, in pine hybrids, that's  
19 true, in the United States.

20               MR. CANONGE: I don't know about --

21               MR. CANAVERA: Well, Brazil has a plant  
22 hybrid eucalyptus and they have for a long time.  
23 There's a hybrid between Caribaea pine and slash pine  
24 that's planted extensively in Australia, so there are  
25 other examples.

1           But i think your question was, what impact  
2 do these hybrids and plantations have on other  
3 ecosystem values? We've studied those extensively  
4 through an organization called NCASI, the National  
5 Council for Air and Stream Improvement. We, as a  
6 company, MeadWestvaco and the forest industry, have  
7 sponsored a lot of research investigating the impact  
8 of plantations on the environment, specifically in the  
9 southeastern coastal plains, so there's a wealth of  
10 information there on this.

11           The hybrid situation probably has not been  
12 studied as extensively, because there's not as much  
13 available, there's not as much material planted, so  
14 but more on plantation culture, yes, that's been  
15 studied extensively.

16           MS. KOEHLER: That was the National Council  
17 for --

18           MR. CANAVERA: Air and Stream Improvement.

19           MR. TURNER: What are CFM lands?

20           MR. CANAVERA: Cooperative Forest Management  
21 lands, those are lands that -- well, Casey, you can  
22 address this better than I can.

23           MR. CANONGE: We have a program whereby we  
24 provide technical forestry assistance to private, non-  
25 industrial landowners in our operating areas, in other

1 words, areas around our manufacturing belts. We  
2 provide them with a management plan, advice on what  
3 they might do in terms of managing individual stands,  
4 understanding what their management goals are. Do  
5 they want timber production? Are they primarily  
6 interested in wildlife? What is it that they want?

7           So we have somewhere around, right now,  
8 3,500 CFM landowners and that represents, I think,  
9 slightly over, I believe it's about 1.2, 1.5 million  
10 acres. That's a service that we provide. We do  
11 charge them for seedlings, if they want to have  
12 seedlings. If we provide other cultural support, in  
13 terms of things like prescribed burning, we charge  
14 them for that. But it's basically designed to get  
15 more forests better managed. There are ten million  
16 private forest landowners in the United States that  
17 represent about 60 percent of all the forest land.  
18 Most of them have never had a forester look at their  
19 land, most of them have never had a management plan  
20 developed. Many of them aren't interested in  
21 harvesting timber and that's fine. But those who are  
22 often sell to the first logger that comes along and  
23 offers them a price without knowing what the volume is  
24 that they have and so there's a whole need to educate  
25 non-industrial landowners about the value of the



1 resource that they own and manage. CFM is one way of  
2 doing that. It deals with a small part of the ten  
3 million, but it's our effort.

4 MS. SMITH: Do we have anymore questions?

5 MS. KOEHLER: I had one. So in your forest  
6 ecosystem, your ecosystem based forestry --

7 MR. CANONGE: Right, six zones. Six zones.

8 MS. KOEHLER: To what extent do you monitor,  
9 or do you at all, for ecological impacts within these  
10 different zones? I mean, obviously you have one  
11 called habitat diversity. Do you collect data on your  
12 species diversity within these habitats and the  
13 impacts of your practices on that as you're managing  
14 your plantations in these different areas?

15 MR. CANONGE: There are three wildlife  
16 biologists on staff that conduct a variety of  
17 research. We also have two research forests. One is  
18 located at Elkins, West Virginia. It's our wildlife  
19 ecosystem research forest. What we do there is we  
20 basically provide, I believe it's a 10,000 --

21 MR. CANAVERA: 8,400 acres.

22 MR. CANONGE: 8,400 acre forest site that we  
23 open up to a variety of academic researchers. And  
24 then we require that they publish the results in peer  
25 review journals. We also have another cooperative

1 over in Ohio for the Vinton Experimental --

2 MR. CANAVERA: Vinton Furnace's firm.

3 MR. CANONGE: Vinton Furnace Experimental  
4 Forest.

5 MR. CANAVERA: It's with the U.S. Forestry  
6 Service.

7 MR. CANONGE: So we partner with a number of  
8 folks to try and do this and there is a fair amount of  
9 data, again, as Dave said, out there already in terms  
10 of past research that's been done to look at the  
11 impacts of plantations and the impacts on ecosystems.

12 Bear in mind that when people start talking  
13 about plantations, everybody has this vision of  
14 somehow native forests having been cleared to the  
15 ground and replaced with plantations. If you know  
16 anything of the South and its history, much of that  
17 land was previously cleared for subsistence  
18 agriculture. The boll weevil pretty much brought that  
19 to a halt and a lot of the areas that were planted in  
20 pines are, in fact, areas that recycled back from  
21 subsistence agriculture previously.

22 So those that don't like trees in rows, I  
23 understand that. But I would say that trees in rows  
24 are better than no trees at all.

25 Loblolly is the native species for that part

1 of the world. There are four basic southern pines --  
2 Long Leaf, Slash, Loblolly and Short Leaf. Loblolly  
3 is one of those four. It happens to be the best one  
4 for wood production for the paper industry. It's a  
5 native species from the area, is what I'm saying, so  
6 you have a plantation which is a peer stand.

7 MS. KOEHLER: You mentioned your pitch by  
8 your Loblolly pine hybrid as being sort of an example  
9 of how here you took traditional breeding and created  
10 this hybrid, where you could have gotten maybe the  
11 same result using genetic engineering if you had the  
12 genes.

13 MR. CANAVERA: Right.

14 MS. KOEHLER: For the kinds of traits that  
15 you're interested in pursuing with the biotech, do you  
16 see the types of traits that you're pursuing similar  
17 to or very different from the types of traits that you  
18 could develop through traditional breeding methods?

19 MR. CANAVERA: I think they would be very  
20 different without saying, you know, exactly which  
21 traits you're working on, but say, nutrient  
22 efficiencies. We would be building a better plant and  
23 I think it would be very difficult to achieve the  
24 kinds of changes that we would want in a genetically  
25 modified tree through conventional breeding. And the

1 time. It takes just so much longer to do so. It just  
2 takes so much longer to do that.

3 I think as the science of genetics advances,  
4 we'll learn more and more about these particular genes  
5 and we can be more exact in exactly getting the gene  
6 that we want, imparting the trait that we want into  
7 the tree.

8 MS. SMITH: Any other questions? Any final  
9 questions from you about our notice?

10 MR. CANAVERA: I don't think so.

11 MS. SMITH: Okay, well, we really appreciate  
12 you coming in and we appreciate your points,  
13 appreciate your case by case evaluation and we'll take  
14 all that into consideration. We are open to continued  
15 discussion as we go through this process, so please  
16 feel free to contact us for additional information or  
17 questions.

18 MR. CANONGE: Good, thank you.

19 MR. CANAVERA: Thank you very much.

20 MS. SMITH: Thank you.

21 (Whereupon, at 2:56 p.m., the meeting was  
22 adjourned.)

23 //

24 //

25 //

REPORTER'S CERTIFICATE

DOCKET NO.: N/A  
CASE TITLE: Stakeholders Meeting  
HEARING DATE: February 26, 2004  
LOCATION: Riverdale, Maryland

I hereby certify that the proceedings and evidence are contained fully and accurately on the tapes and notes reported by me at the hearing in the above case before the United States Department of Agriculture.

Date: February 26, 2004

Renee Miskell  
Official Reporter  
Heritage Reporting Corporation  
Suite 600  
1220 L Street, N.W.  
Washington, D.C. 20005-4018

Heritage Reporting Corporation

(202) 628-4888